

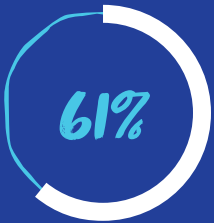
# Pandemic Creates Shift Among People and Pets

Mars Petcare released “Pets in a Pandemic,” its second annual report from the **Better Cities For Pets™** program. Using data from multiple surveys, it shares how life with pets has transformed in 2020.



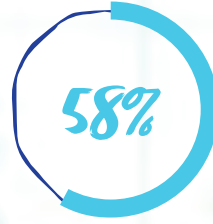
**1 in 5** pet parents considered giving up a pet in 2020.

**13%** actually did.

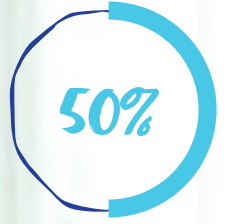


WORRIED ABOUT THEIR ABILITY TO PAY FOR PET EXPENSES

**1 in 3** pet owners got a pet during COVID-19.



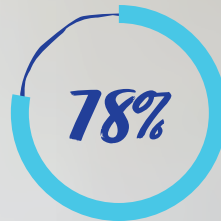
SAID IT WAS FOR COMPANIONSHIP



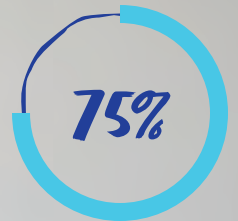
SAID MORE TIME WITH PETS WAS THE PRIMARY BENEFIT OF WORKING FROM HOME



Pet parents are concerned about returning to their workplace.



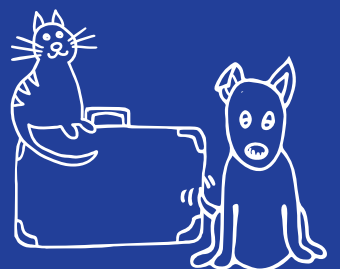
WORRY ABOUT THEIR PET'S ANXIETY WHEN LEFT BEHIND



WORRY ABOUT THEIR OWN ANXIETY WITHOUT THEIR PET



**2 in 3** pet owners expect to travel in 2021 and **60%** now want to bring their pet along.



Sources: KRC Research conducted an online survey of 1,001 U.S. pet owners and 31 American city officials between September 9-25, 2020. The report also includes WISDOM PANEL™ 2020 Pet Census data, which surveyed more than 13,000 U.S. pet owners from June through August 2020. See details for the above at [BetterCitiesForPets.com](https://www.bettercitiesforpets.com).

**MARS**  
Petcare