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*Are you ready to reduce intake and increase  
live release in your community's animal shelters?  
Our team can help*

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## **Our Mission**

Target Zero is a national non-profit consulting organization. Our mission is to help communities achieve a 90% or greater live-release rate for all dogs and cats entering their animal shelters. We do so by mentoring shelter and community leadership to implement established best practice strategies.

## **Who We Are**

Target Zero's core staff and network of consultants have extensive real-world experience in animal sheltering and associated community programs. Our network includes shelter veterinarians, shelter directors, attorneys, and program experts who are, collectively, steeped in every aspect of animal sheltering: operations, management, public policy, budgeting, shelter medicine, shelter behavior, program development, and more.

## **What we do**

In short, we build roadmaps. Working directly with shelter and community leaders, we first examine the root causes of a community's shelter overpopulation challenges then design an actionable plan to (1) reduce shelter intake; (2) increase efficiency; and (3) achieve and maintain a 90% or greater live release rate for all dogs and cats entering the shelter. This is all accomplished with wider community factors, budgeting, and public policy in mind.

## **Our services**

We offer both online and on-site consultation services, providing ongoing mentorship and support throughout a community's "fellowship".

## **Getting Started**

Ready to get started? It's easy! For more information, please visit us at [www.target-zero.org](http://www.target-zero.org) or send us an email at [assist@target-zero.org](mailto:assist@target-zero.org). To get started with an online consult go to [www.targetzeropro.org/onlineconsults](http://www.targetzeropro.org/onlineconsults).