

A SUMMARY OF
**A PLAYBOOK FOR
 PET-FRIENDLY
 CITIES**

**Pets make life better,
 and more people than ever
 before see pets as family.**

Yet there are still barriers in many communities that make it hard for people and pets to enjoy life together.

The **12 Traits of Pet-Friendly Cities** model can help cities make the benefits of pets accessible to more people. It's part of **A Playbook for Pet-Friendly Cities**, produced by Mars Petcare.

**JOIN THE MOVEMENT AND
 GET THE PLAYBOOK AT
 BETTERCITIESFORPETS.COM**

Pets make life better. Together we can help make life better for pets, so everybody benefits.

