

AN EXCERPT FROM

A PLAYBOOK FOR PET-FRIENDLY CITIES

Pets make life better, and more people than ever before see pets as family.

Yet there are still barriers in many communities that make it hard for people and pets to enjoy life together.

The **12 Traits of Pet-Friendly Cities** model can help cities make the benefits of pets accessible to more people. It's part of **A Playbook for Pet-Friendly Cities**, produced by Mars Petcare.

JOIN THE MOVEMENT AND GET THE PLAYBOOK AT
BETTERCITIESFORPETS.COM

Pets make life better. Together we can help make life better for pets, so everybody benefits.



12 TRAITS OF PET-FRIENDLY CITIES

The first three parts of the model focus on ways to tackle pet homelessness, increase adoption from shelters and rescues, and help limit overpopulation among community cat colonies. These are part of the broader Happy Pets goal, working toward more pets in loving forever homes, with fewer pets in shelters. The entire model depends on a commitment to Healthy Pets and the importance of Responsible Pet Ownership.

