

**Why [INSERT
COMPANY
NAME HERE]
should make
pets welcome.**



The bond between people and pets has never been stronger.

89% of dog owners say post-pandemic, it's important for them to keep spending time with pets during the workday.



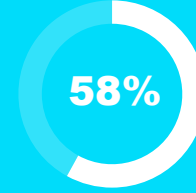
This trend is only going to grow.

64% of Gen Z dog owners say they'd change jobs or reduce hours to have more time with their pets.



Pets make workplaces better:

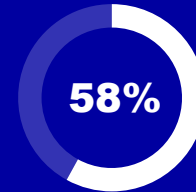
Pet parents say having dogs at work...



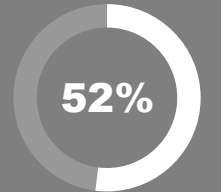
Boosts happiness



Relieves anxiety or stress



Encourages healthy breaks



Supports more social interaction

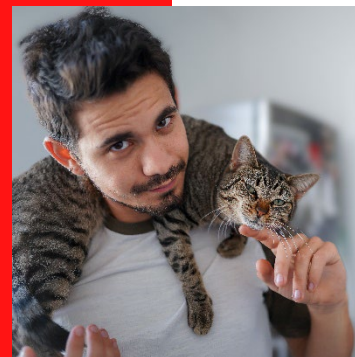
They make people better, too:



Pet owners tend to visit doctors less often and spend less money on medication.



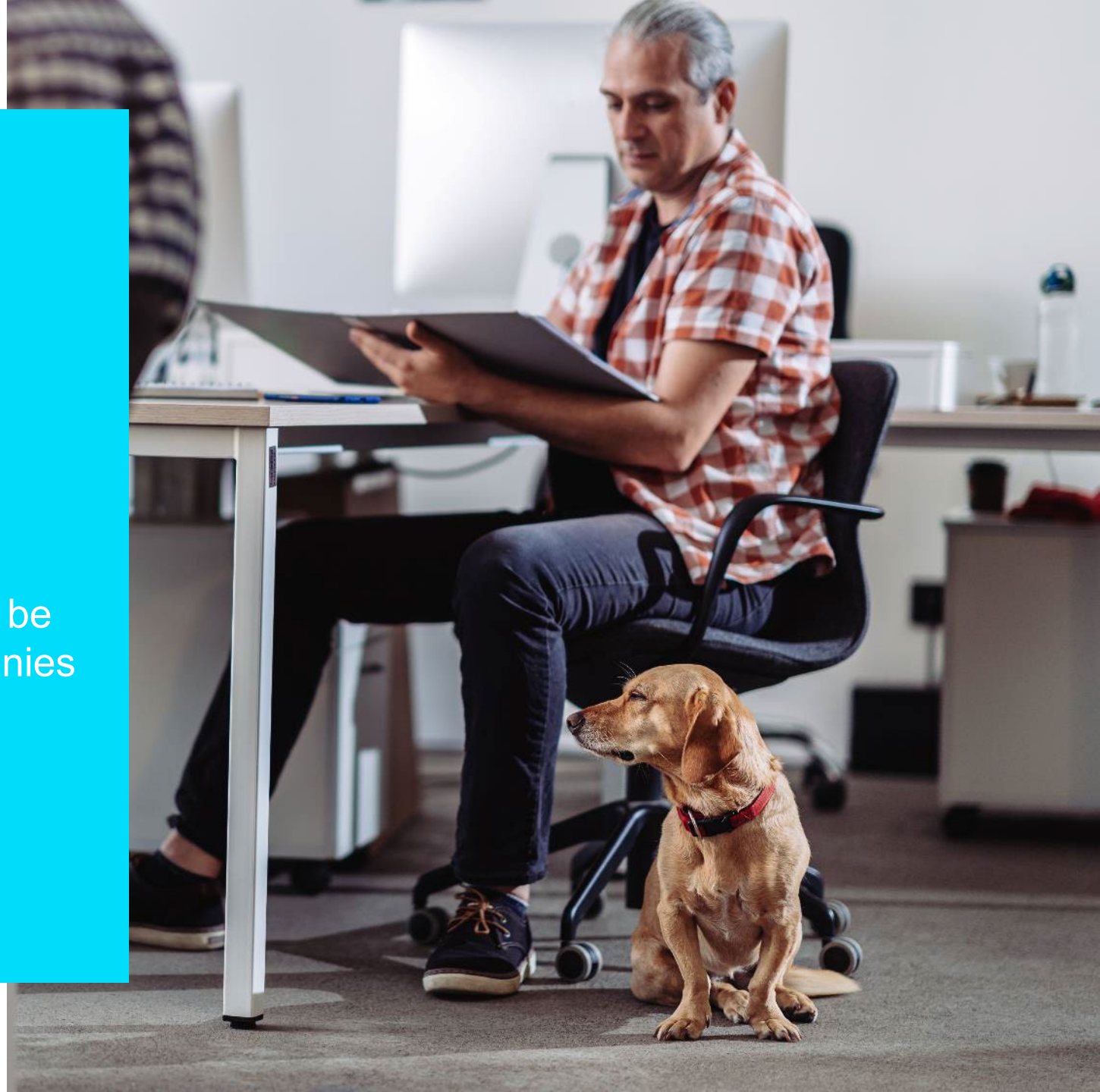
The presence of dogs increases the number and length of people's conversations with others.



People with pets tend to have healthier responses to stress, including lower heart rate and blood pressure.

They might even help retention:

Nearly half of dog owners said it would be harder to leave their jobs if their companies allowed them to bring pets to work.



Leading companies are making pets welcome...



[ADD DIRECT COMPETITORS AS NEEDED]

Inc.

THE FUTURE OF WORK

A Lot More Post-Pandemic Offices Are Going to Be Pet Friendly, New Survey Says

Good news for the nation's pets who have gotten used to a lot more time with their owners. ↗

Forbes

How Office Dogs Can Be Catalysts Of Creativity

ebn

Who let the dogs in? Pet friendly offices are an in-demand benefit in the COVID era workplace

The Guardian

Want employees to return to the office?
Let them bring their pandemic pets along

...and they're
making
headlines.

So how do we get there?



Steps to get started

- ✓ Understand ordinances and requirements for pets here at our office
- ✓ Determine how to offer needed amenities like pet relief area
- ✓ Survey to get input from employees
- ✓ Develop pet policy and participant pledge
- ✓ Create signage and educational materials
- ✓ Communicate the program
- ✓ Track feedback to keep refining for success



Key legal considerations

- ☑ If in a leased space, confirm property owner alignment
- ☑ Confirm local and industry rules and regulations don't pose an obstacle
- ☑ Confirm insurance covers potential pet-related issues



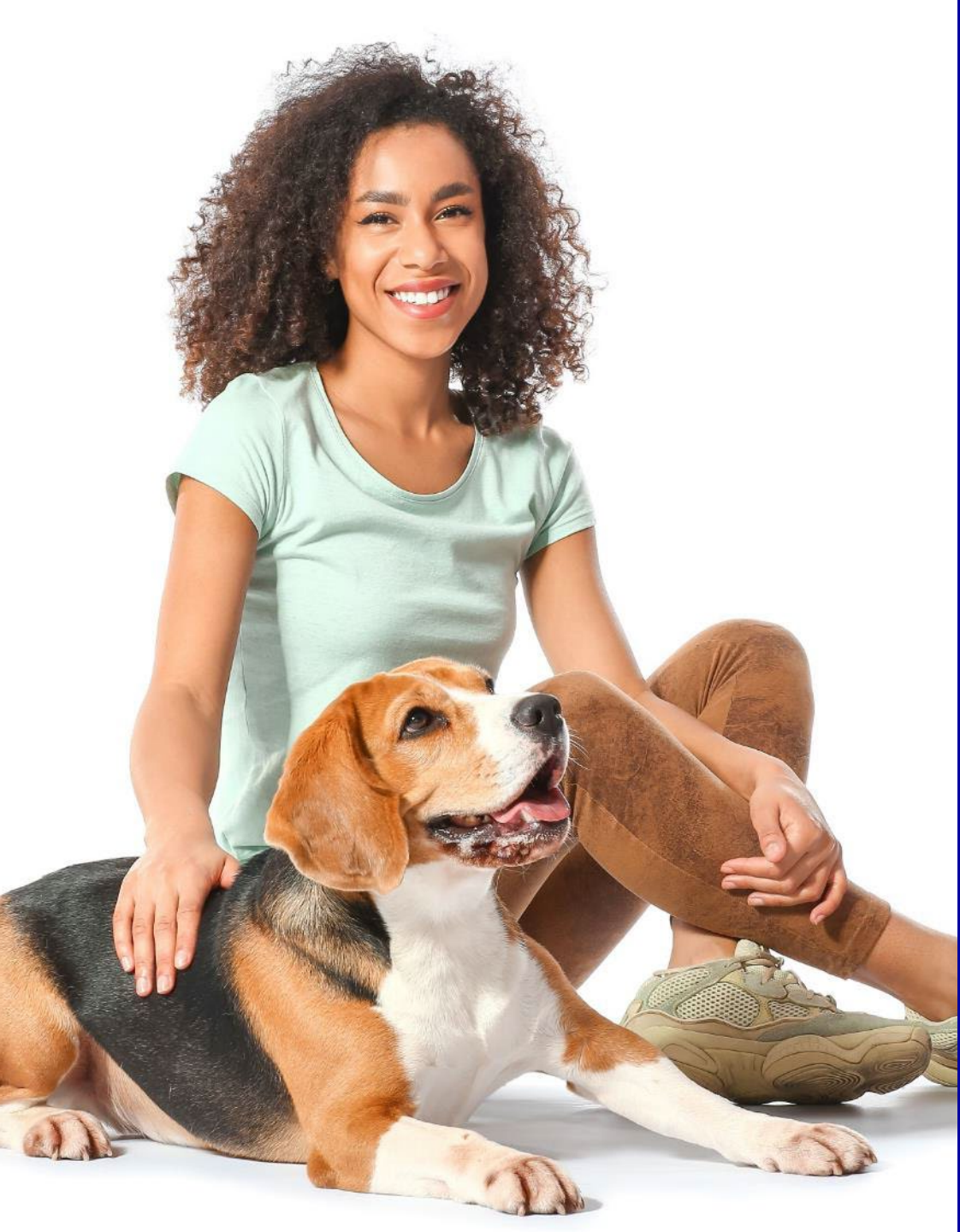
Key facilities considerations

- ✓ At least one nearby pet relief area
- ✓ Pet-friendly water fountain or process for frequently filled water bowls
- ✓ SOPs for daily cleaning and supplies for cleaning up accidents
- ✓ Pets incorporated into workplace emergency planning

Expected costs

[INSERT KEY COSTS HERE SUCH AS ADDITION OF PET RELIEF AREA, INCREASED CLEANING COSTS, ETC.]

ITEM	COST
Item 1	\$xxx
Item 2	\$xxx
Item 3	\$xxx
Item 4	\$xxx



More ways to support pet parents

- ✓ Financial assistance for pet adoption
- ✓ Time off for those who welcome a new pet
- ✓ Pet insurance
- ✓ Financial assistance for responsible pet ownership choices like microchipping, neutering, behavior training
- ✓ Pet bereavement leave
- ✓ Financial assistance for pet daycare or dog walking if you can't welcome pets onsite

Make it easy with free resources

Get tips for pet-friendly offices, a sample pet policy, participant pledge and more at [BetterCitiesForPets.com/PetsWorkAtWork](https://www.bettercitiesforpets.com/PetsWorkAtWork)

Visit [CESARHireMyDog.com](https://www.cesarhiremydog.com) for a fun way to engage employees. The CESAR® brand is on a mission to make the world a dog-friendly place so people and pets can be together.

