

# PET-FRIENDLY CITIES: WELCOMING TWO- AND FOUR-LEGGED FRIENDS

The BETTER CITIES FOR PETS™ program is committed to helping cities become more pet-friendly through tools, resources and its BETTER CITY FOR PETS™ certification

## Here's why pet-friendliness matters\*:

**82%**

of pet owners say having a pet positively impacts their lives.

**64%**

said they feel more relaxed and happy with a pet.



**72%**

said pet-friendliness would affect their decision to move to a new neighborhood or building.

**77%**

would like to see more pet-friendly housing.



**61%**

are more likely to **stay longer** at a bar, café or restaurant if they can have their pet with them.

**67%**

are more likely to **spend money** at businesses that welcome pets.



**56%**

believe having more pet-friendly green space would positively impact their communities.

**70%**

say they interact with other pet owners at a local pet-friendly green space at least weekly.



The BETTER CITIES FOR PETS™ program works with local government, businesses and non-profits to help communities make our four-legged friends more welcome. Through the new BETTER CITY FOR PETS™ certification, Mars Petcare is certifying cities across North America, recognizing communities that prioritize pet-friendliness.

For the list of the first 25 cities that received the BETTER CITY FOR PETS™ certification, and to learn more, visit [BetterCitiesForPets.com](http://BetterCitiesForPets.com).

\*Survey conducted by OnePoll on behalf of the BETTER CITIES FOR PETS™ program with a sample of 2,000 American pet owners from June 4-5, 2019.

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